

LMC 8001: Proseminar in Media Theory (cont.)
Instructor: Jay Bolter

Course Prerequisite: LMC 8000

Course Description

In this seminar, we continue the exploration of key traditions of disciplinary and theoretical inquiry that contribute to the study of Digital Media begun in LMC 8000. We put particular emphasis on HCI, communications theory, philosophy, and performance and media studies. Students will examine key texts in each of these areas and explore their application to representative digital artifacts.

Course Objectives

By the end of the course students will be able to:

- demonstrate their understanding of the assumptions and methodologies characteristic of each of these approaches,
- complete the qualifying examination for the DM Ph.D. program

Grading

Class participation: 50% Students are expected to attend class and participate in the summary and analysis of assigned material

Qualifying Examination: 50% Students will complete the qualifying exam that covers the material in both semesters. The exam is offered at the end of the course, during exam week.

Readings

Wardrip-Fruin & Montfort (Eds.), *The New Media Reader*
Selected papers and books chapters (see Schedule below)

ADAPTS Information:

Georgia Tech offers accommodations to students with genuine and documented disabilities. If you need such accommodations, please make an appointment with the ADAPTS office. Verification of a disability may be obtained by contacting the ADAPTS-Disability Services Program, 404-894-2563.

Honor Code:

Any material in a paper not composed by the author, or borrowed without attribution, will be considered plagiarized. **Plagiarism is a serious offence** and will be dealt with according to the GT Academic Honor Code. **When in doubt, use quotation marks and cite sources.** Sanctions for plagiarism can include receiving a failing grade in the course or, in serious cases, expulsion from the university.

Schedule

Technology and media

1. Jan 8: Heidegger, Martin, The Question Concerning Technology and Other Essays; Kittler, Friedrich, There is No Software

The HCI perspective

2. Jan 15: Englebart; Kay (NMR): Don Norman:
3. Jan 22: Dourish; McCarthy (2 papers) and Wright et al (1 paper)

The Social Science Perspectives

4. Jan 29: Suchman, NMR, 599-611; Turkle, Life on the Screen; Dunne and Raby (<http://www.dunneandraby.co.uk/content/bydandr/13/0> and whole website)
5. Feb 5: DeCerteau, Chapters 1-3, 7; Geertz, The Interpretation of Cultures, 1, 15.
- 6.. Feb 12: Goffman, Presentation of Self; Lakoff, Metaphors We Live By
7. Feb 19: Latour: Reassembling the Social and (see 7 below)

Media Studies

7. Feb 19: Jenkins, Textual Poachers; Convergence Culture
8. Feb 26: Faculty day
9. March 5: Negraponte, Being Digital: Intro, Chapters 13-end; Manuel Castells: Prologue, Internet Galaxy 5, 6; Network Society 6.
10. March 12: Foucault, Discipline and Punish
11. March 19: Spring break

Literary studies and Performance Studies

12. March 26: Eco, The Open Work; Bolter and Grusin, Remediation; Jenkins-ConvergenceCult-Chap3.pdf
13. April 2: Jon McKenzie, Perform or Else; Auslander, Liveness
14. April 9: Moran, Chapter 12; Dreyfus, Current Relevance; Merleau Ponty, Preface
- 15 April 16: Demo day - no class
16. April 23: Deleuze and Guattari, A Thousand Plateaus; Haraway, Simians; course overview